

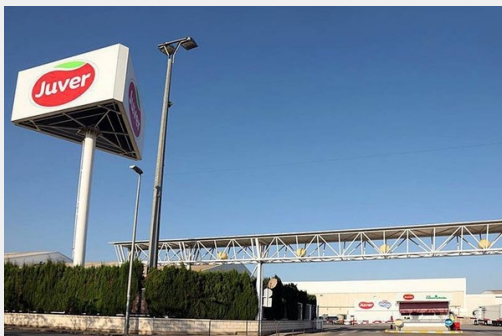


The image shows the cover of the magazine '60 millions de consommateurs'. On the left, the title '60 millions de consommateurs' is written in large blue and black letters on a yellow background. Below it, 'INSTITUT NATIONAL DE LA CONSOMMATION' is written in small black letters. On the right, there is an advertisement for tomato sauces. The ad has an orange background and includes the text 'www.60millions-mag.com' and 'AVRIL 2019 / N° 547 / 4,60 €'. Below this, it says 'Essai' in a yellow box, followed by 'LES MEILLEURES SAUCES TOMATE' in bold black letters, and 'Sans trop de sel, sucres, pesticides' in black. To the right of the text are four jars of tomato sauce from different brands: 'Double Concentré', 'Cora', 'Bio Villages', and 'Provençal'. At the bottom of the ad, 'INSTITUT NATIONAL DE LA CONSOMMATION' is written in small black letters.

## Tomato products: held in relatively high esteem by consumers

For once, TomatoNews has decided to look at an issue that is non-quantifiable and very subjective, but which conditions the final purchase by consumers – the image of our processed products.

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## Spain: Juver bases future growth on "health" trend

Juver Alimentación, a subsidiary of Italian group Conserve Italia, based in Murcia, ended its 2017/2018 season with an increase in its turnover of close on 1.8%, at EUR 125.31 million, against EUR 123.13 million the previous year.

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